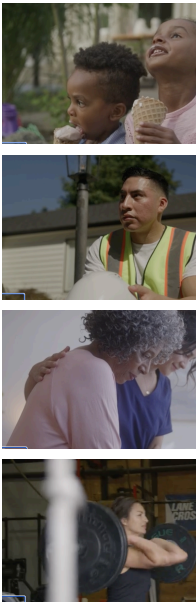






To: LCV Victory Fund
From: Gambit Strategies
Date: 9/18/2024
Subject: PA-07 Contrast Creative Scripts

PA-07 - Contrast	
One Choice_30	:30 Video (16x9)
One Choice SS&Medicare_15	:15 Video (16x9)
One Choice CleanWater_15	:15 Video (16x9)

Ad name: One Choice_30 – [PA-07 - Contrast](#)
 Ad specs: :30s; 16x9; Audience: PA-07 Swing Voters

Visual	Audio	Backup
<p>BACKGROUND - VIDEO: wall of images, young kids; blue collar worker; middle aged person helping senior person working out</p>  <p>TOS: Captions</p>	<p>MUSIC: <i>[Open with serious tone music]</i></p> <p>VO: <i>[mature man, serious tone. Even, matter of fact]</i></p> <p>You can tell a lot about someone by their priorities.</p>	
<p>BACKGROUND - VIDEO: Slow motion Mackenzie speaking at legislature (dark and grainy)</p> 	<p>MUSIC: <i>[Becomes a little more ominous and dark]</i></p> <p>VO: Ryan Mackenzie's priorities include a radical plan that could</p>	<p>Ryan Mackenzie Said He Was “A Fan Of Zero-Based Budgeting,” Which Would Force “All” Government Spending Including Social Security and Medicare, To “Be Justified For Each New Period.” Zero-Based Budget Proponent And Republican U.S. Sen. Ron Johnson Said That Medicare And Social Security Should Be Subjected To Annual Budget Deliberations, A Move “That Could Upend” Those “Guaranteed Benefits Relied Upon By Millions Of Americans.”</p> <p>HOST: Are you a vote to cut the spending?” MACKENZIE: “When there are areas where there is waste or a program has</p>


<p>TOS: Ryan Mackenzie's Priority: A Radical Plan That Could Gut Social Security & Medicare Benefits</p>	<p>gut Social Security and Medicare benefits</p>	<p>just simply outlived its usefulness, it's appropriate to make changes and cuts the funding for certain things at those times. I mean, there's no doubt about that. And that's what every business does every family does. You need to assess your finances on a regular basis. Why in Pennsylvania, I've been a fan of zero-based budgeting starting every year looking at your budget, figuring out what are the things that are appropriate, what needs to be done, and a number of years ago, a group there were about 12 to 15 of us that we were stuck at a budget impasse with our liberal governor. And we decided we spent the summer in a conference room in Harrisburg going line by line through the budget, figuring out areas where we could bring in that wasteful spending.” [The Wilkow Majority, Ryan Mackenzie joins Andrew Wilkow, 1:00, 9/7/23] (AUDIO)</p> <p>Zero-Based Budgeting Was “A Method Of Budgeting In Which All Expenses Must Be Justified For Each New Period.” “Zero-based budgeting (ZBB) is a method of budgeting in which all expenses must be justified for each new period. The process of zero-based budgeting starts from a ‘zero base,’ and every function within an organization is analyzed for its needs and costs. The budgets are then built around what is needed for the upcoming period, regardless of whether each budget is higher or lower than the previous one.” [Investopedia, 4/23/23]</p> <p>“Republican U.S. Sen. Ron Johnson indicated that Medicare and Social Security should be subjected to annual budget deliberations, a move that could upend guaranteed benefits relied upon by millions of Americans. Johnson, who is running for a third term in November in a race that could shape the balance of power in the Senate, made his comments Tuesday during an interview on the Regular Joe Show, hosted by Joe Giganti. Federal spending is in two baskets — discretionary spending which comes in annual appropriations in areas like defense and public works and mandatory spending that is generally governed by statute and includes entitlement programs like Social Security and Medicare that provide guaranteed benefits. During the interview, Johnson was asked about the PACT Act — aid to veterans who have been exposed to toxic burn pits — and a controversy over discretionary vs. mandatory spending. In his answer, Johnson suggested that he seeks to turn everything in the federal budget into discretionary spending — including Social Security and Medicare — so that</p>
--	--	--

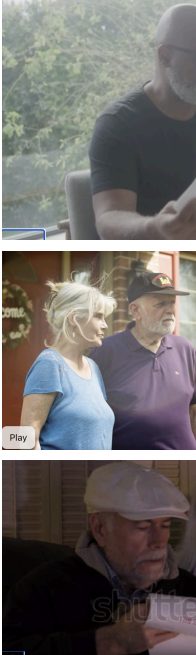
		<p>programs can be evaluated and fixed.” [Milwaukee Journal Sentinel, 8/2/22]</p>
<p>BACKGROUND - VIDEO: <i>Broll of child drinking from a water fountain at a school</i></p>  <p>TOS: Ryan Mackenzie Voted to Weaken Drinking Water Protections In Schools</p>	<p>VO: And stripping protections for children’s drinking water in schools</p>	<p>Ryan Mackenzie voted to allow some Pennsylvania public water systems in “private schools, churches and businesses,” to be exempt from clean water standards, despite studies showing Pennsylvania with the third “worst tap water in the nation.” A <i>Lancaster Online</i> editorial pushed back heavily against the Mackenzie-supported bill, saying the weakening of drinking water protections was dangerous, as “this isn’t a matter of what an institution wants — it’s a matter of what is necessary.” “Protecting our drinking water is crucial. No entity is too small for government regulation. Being small is not a good reason for doing too little.”</p> <p>Ryan Mackenzie, on September 30, 2020, voted for HB 707, which redefines what qualifies as a community water system, loosening the regulations on churches and tax exempt institutions which provide water. The bill also allows for variances from the treatment technique requirements if the water quality is in accordance with EPA water treatment rules. Originally, the law said that exemptions could not be granted if it would result in an unreasonable risk to public health, the amendment adds that it can only be considered unreasonable risk if there are microbial contaminants in the public water system. (Pennsylvania General Assembly, accessed 06/06/24)</p> <p>An editorial from the <i>Lancaster Online</i> Editorial Board on HB707: “State Rep. David Zimmerman, of East Earl, is the primary sponsor of House Bill 707, which would amend 1984’s Pennsylvania Safe Drinking Water Act. The proposed legislation would ‘exempt the water systems of some private schools, churches and businesses from state oversight, even though they are defined as public water systems’ [...] In the memorandum, the lawmaker decries the Pennsylvania Safe Drinking Water Act’s ‘overly broad definition’ of community water systems. The 1984 act defines them as public water systems with at least 15 service connections used by year-round residents, or systems that regularly serve at least 25 year-round residents. ‘Under this definition,’ Zimmerman argues, ‘a private school, church, or business that uses its own water well generally ... (is) regulated accordingly, even though they are</p>

not what most of us would consider to be water purveyors or public water systems.’ Being ‘regulated accordingly’ calls for stringent water testing by the state Department of Environmental Protection. Zimmerman doesn’t think that’s right. ‘Our residents and businesses are subject to ever-increasingly rigorous and more costly regulations,’ he wrote in the memorandum. ‘While we must ensure the safest of drinking water, we do not need to hold one-room schools to the standards as our public water companies.’ Yes we do, Rep. Zimmerman. We do need to hold them to stringent standards. Water safety matters everywhere, whether it’s a city system serving tens of thousands or a one-room schoolhouse [...] But his passion — his questioning the need for regulation — is misplaced when it comes to our water systems. Protecting our drinking water is crucial. No entity is too small for government regulation. Being small is not a good reason for doing too little. Saying he’s working on behalf of his constituents, Zimmerman counters that these ‘institutions want good clean water, but they want to do it on their own and they want to take the liability onto themselves.’ Some, he told LNP, find the regulations too cumbersome and/or too expensive. This isn’t a matter of what an institution wants — it’s a matter of what is necessary. And we don’t think cost should be the concern when protecting the health of our populace. Moreover, we don’t think any institution can simply say it will assume liability ... and let that be the final word. More oversight — not less — of drinking water is needed in our state. A 2018 study out of the University of California, Irvine, declared that Pennsylvania had the third worst tap water in the nation. That calls for boosting safety efforts, not adding exemptions.” (*Lancaster Online*, accessed [06/25/19](#))

***Lehigh Valley News* headline: “Elevated lead levels have been found in six Lehigh Valley schools' water. What are they doing about it?”** *Lehigh Valley News* headline: “Elevated lead levels have been found in six Lehigh Valley schools' water. What are they doing about it?” (*Lehigh Valley News*, [09/25/23](#))

Since 2018, “Allentown, Easton Area, Parkland and Southern Lehigh school districts, and Bethlehem Vocational-Technical School and Carbon Lehigh Intermediate Unit 21” have “reported unacceptable levels of lead in their water.” “Since 2018, six local school districts have reported unacceptable levels of lead in their

		<p>water, and one expert says some of the remediation methods they used are less than perfect. Allentown, Easton Area, Parkland and Southern Lehigh school districts, and Bethlehem Vocational-Technical School and Carbon Lehigh Intermediate Unit 21 have received at least one lead violation in their water since 2018, according to the state Education Department. A recent report from EnvironmentAmerica and the Public Interest Research Group gave Pennsylvania a failing grade in regard to its regulation and treatment of lead in schools’ water.” (<i>Lehigh Valley News</i>, 09/25/23)</p>
<p>BACKGROUND - VIDEO: Whip pan to left, broll of Wild with constituents</p>  <p>TOS: Susan Wild’s Priority: Working with Both Parties Delivering for Pennsylvania Families</p>	<p>MUSIC: [changes to a lighter, cheery tone]</p> <p>VO: Susan Wild’s priority is working with both parties to get things done for Pennsylvania families.</p>	<p>Susan Wild voted for the Bipartisan Infrastructure Law, which invests \$15 billion into lead pipe removal, the goal of which is “removing 100% of lead service lines,” as there “are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color.”</p> <p>On November 5, 2021, Susan Wild voted for the Bipartisan Infrastructure Law. (Congress.gov, 06/04/21 and House Clerk Roll Call 369, 11/05/21)</p> <p>“There are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color. The Bipartisan Infrastructure Law will deliver resources to remove these lead pipes, in line with President Biden’s goal of removing 100% of lead service lines. The Bipartisan Infrastructure Law invests \$15 billion towards LSLR through the DWSRF. With this investment, 49% of funds will be provided to communities as grants or principal forgiveness loans. State match is not required.” (EPA, 12/22/23)</p> <p>“The EPA is making \$3 billion from the bipartisan infrastructure law available to states to replace lead drinking water pipes, the White House announced Thursday. The funding is part of \$15 billion Congress provided for lead service line replacement in annual installments through 2026. The money is being distributed by states through the Environmental Protection Agency’s Drinking Water State Revolving Fund. The EPA expects the funding to help replace 1.7 million lead pipes across the US.” (<i>Bloomberg</i></p>

		Law, 05/02/24)
<p>BACKGROUN D - VIDEO: Senior looking at bills; Susan Wild working/meeting with Seniors; Seniors looking at bill</p>  <p>TOS: Susan Wild Solved 16,000 Constituent Cases (rotates in) Strengthenin g Social Security</p>	<p>VO: Solving nearly 16,000 cases for constituents</p> <p>Strengthenin g Social Security</p>	<p>As of 2023, Susan Wild Closed 15,980 Constituent Cases, Including Helping Constituents With Issues Related To VA Benefits, Social Security, Tax Refunds, And More.”</p> <p>“Today, Congresswoman Susan Wild announced that she had returned \$10,382,988.11 in federal casework funds back to constituents in the Greater Lehigh Valley this year. This brings the total amount of money she brought home to the district to over \$34.9 million since taking office in 2018. ‘I work every day on behalf of the people of our community, which includes helping constituents who are having issues with VA benefits, Social Security, tax refunds, and more,’ said Congresswoman Susan Wild. ‘I’m so proud of the over \$10.3 million I was able to return to people across PA-07 and the thousands of cases my team closed. I’ll never stop fighting to make the government work better for the Greater Lehigh Valley.’ Congresswoman Wild’s constituent advocates have been busy helping constituents with federal agencies this year. In 2023, Congresswoman Wild’s office closed 4,170 constituent cases, bringing the total number of cases closed up to 15,980 since the beginning of her time in office. Of those constituent cases, the team helped 590 individuals with their passports – more passport cases than were handled from 2019 to 2022 combined! In 2023, the top federal agencies constituent advocates assisted with were the Department of State, IRS, and Citizenship and Immigration Services. Constituents seeking help with these or other federal agencies should click here.” [Rep. Susan Wild, Press Release, 12/14/23]</p> <p>Wild’s Constituent Casework Stories Included Social Security And Military Benefits/Veterans.</p> <p>“Social Security: ‘Thank you from the bottom of my heart. My grandson finally received and was finally acknowledged by the SSA for his documents. In his letter it stated his actual social security card would be forthcoming in approximately 2 weeks. Thank you again, we appreciate all you do.’ – Anne [...] Military Benefits/Veterans: ‘Thank you for your efforts. I have received my first deposit in the new amount and I am good with it.’ - Joanne ‘Dear Congresswoman Susan Wild, Thank you for your efforts and follow through to help my mother, who received her correct Veterans Assistance. No</p>

Veteran/Veteran's Spouse should be denied what is due. My father would want me to thank you very much. Thank you. I tried very hard to make sense of the VA's process and asked my questions over and over. Without your help I feel that my mother would have lost out financially. She turned 95 in May. I wish you could meet her. On her behalf I say thank you for caring so much. We are grateful to your office for support in obtaining the outcome.' -Barb and Ann." [Rep. Susan Wild, Constituent Casework Stories, accessed [09/06/24](#)]


A Rep. Wild Constituent Services Day Event Said: "Learn More About How Her Office Can Help You With Social Security And Medicare."


"Constituent Services Day with Sen. Boscola Event Date Tuesday, March 10, 2020 - 10:00 AM to 2:00 PM Address One E. Broad Street Suite 120 Bethlehem, PA 18018 United States U.S. Representative Susan Wild invites you to attend Constituent Services Day at the Office of State Senator Lisa Boscola. Learn more about how her office can help you with: Social Security and Medicare Veterans Affairs Federal Grants Immigration Issues Commendations and Greetings Tours and Tickets in DC." [Rep. Susan Wild, Events, accessed [09/06/24](#)]

Susan Wild won the "Social Security Champion award for her record on strengthening Social Security," as she has "always opposed budget cuts to Social Security or any attempts to privatize the program," and is "pushing Congress to increase funding for the Social Security Administration which is needed to make access easier."

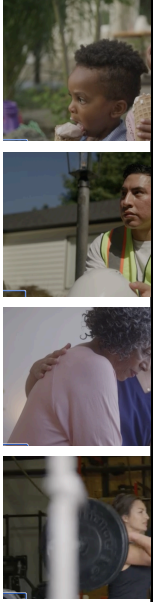
"On Jan. 13, Wild opened a new district office in Lehigh, where new constituents in Carbon County can receive assistance with federal issues. District staff can help with 'anything you could ever need from a federal agency, whether it's problems getting your tax refund on a timely basis, or a small business issue that you need taken up with the Small Business Administration, or a passport issue. All kinds of things. Medicare and Social Security issues,' Wild said." (*Pocono Record Online*, 01/20/23)


Letter to the editor: "Wild is Social Security champion Last week, I had the opportunity to attend a 'Social Security Works' award ceremony at Lehigh Valley Active Life honoring Congresswoman Susan Wild. She was presented with the Social Security Champion award for her record on


		<p>strengthening Social Security and Medicare and reducing prescription drug costs. Wild is well-deserving of this award. Wild has always opposed budget cuts to Social Security or any attempts to privatize the program. She led the charge in Congress to allow Medicare to negotiate prescription costs with Big Pharma and cap seniors' drug costs. She is pushing Congress to increase funding for the Social Security Administration which is needed to make access easier. As a senior and a Social Security and Medicare recipient, I am thankful that our congresswoman has such a strong record on Social Security and Medicare. I will be voting for her on November 8 because she will work for seniors.” (<i>Morning Call</i>, 10/26/22)</p>
<p>BACKGROUND D - VIDEO: Broll of Susan Wild with young child</p>  <p>TOS: Susan Wild Secured Funding to Remove Lead Pipes</p>	<p>VO: And fighting to remove lead from our drinking water</p>	<p>Susan Wild voted for the Bipartisan Infrastructure Law, which invests \$15 billion into lead pipe removal, the goal of which is “removing 100% of lead service lines,” as there “are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color.”</p> <p>On November 5, 2021, Susan Wild voted for the Bipartisan Infrastructure Law. (Congress.gov, 06/04/21 and House Clerk Roll Call 369, 11/05/21)</p> <p>“There are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color. The Bipartisan Infrastructure Law will deliver resources to remove these lead pipes, in line with President Biden’s goal of removing 100% of lead service lines. The Bipartisan Infrastructure Law invests \$15 billion towards LSLR through the DWSRF. With this investment, 49% of funds will be provided to communities as grants or principal forgiveness loans. State match is not required.” (EPA, 12/22/23)</p> <p>“The EPA is making \$3 billion from the bipartisan infrastructure law available to states to replace lead drinking water pipes, the White House announced Thursday. The funding is part of \$15 billion Congress provided for lead service line replacement in annual installments through 2026. The money is being distributed by states through the Environmental Protection Agency’s Drinking Water State</p>

		<p>Revolving Fund. The EPA expects the funding to help replace 1.7 million lead pipes across the US.” (<i>Bloomberg Law</i>, 05/02/24)</p>
<p>BACKGROUND - VIDEO: Broll of Susan Wild with worker</p>  <p>TOS: Susan Wild: Putting the Lehigh Valley First</p> <p>DISCLAIMER: Paid for by LCV Victory Fund, www.lcvvictoryfund.org, and not authorized by any candidate or candidate’s committee</p>	<p>VO: Susan Wild. Putting the Lehigh Valley first.</p>	<p>As of 2023, Susan Wild Closed 15,980 Constituent Cases, Including Helping Constituents With Issues Related To VA Benefits, Social Security, Tax Refunds, And More.”</p> <p>“Today, Congresswoman Susan Wild announced that she had returned \$10,382,988.11 in federal casework funds back to constituents in the Greater Lehigh Valley this year. This brings the total amount of money she brought home to the district to over \$34.9 million since taking office in 2018. ‘I work every day on behalf of the people of our community, which includes helping constituents who are having issues with VA benefits, Social Security, tax refunds, and more,’ said Congresswoman Susan Wild. ‘I’m so proud of the over \$10.3 million I was able to return to people across PA-07 and the thousands of cases my team closed. I’ll never stop fighting to make the government work better for the Greater Lehigh Valley.’ Congresswoman Wild’s constituent advocates have been busy helping constituents with federal agencies this year. In 2023, Congresswoman Wild’s office closed 4,170 constituent cases, bringing the total number of cases closed up to 15,980 since the beginning of her time in office. Of those constituent cases, the team helped 590 individuals with their passports – more passport cases than were handled from 2019 to 2022 combined! In 2023, the top federal agencies constituent advocates assisted with were the Department of State, IRS, and Citizenship and Immigration Services. Constituents seeking help with these or other federal agencies should click here.” [Rep. Susan Wild, Press Release, 12/14/23]</p>


Ad name: One Choice SS&Medicare_15 – [PA-07 - Contrast](#)
Ad specs: :15s; 16x9; Audience: PA-07 Swing Voters

Visual	Audio	Backup
<p>BACKGRO UND - VIDEO: wall of images, young kids; blue collar worker; middle aged person helping senior; person working out</p>  <p>TOS: Captions</p>	<p>MUSIC: <i>[Open with serious tone music]</i></p> <p>VO: <i>[mature man, serious tone. Even, matter of fact]</i></p> <p>You can tell a lot about someone by their priorities.</p>	

<p>BACKGRO UND - VIDEO: Slow motion Mackenzie speaking at legislature (dark and grainy);</p> 	<p>MUSIC: <i>[Becomes a little more ominous and dark]</i></p> <p>VO: Ryan Mackenzie's priorities include a radical plan agenda that could gut Social Security and Medicare benefits</p>	<p>Ryan Mackenzie Said He Was “A Fan Of Zero-Based Budgeting,” Which Would Force “All” Government Spending Including Social Security and Medicare, To “Be Justified For Each New Period.” Zero-Based Budget Proponent And Republican U.S. Sen. Ron Johnson Said That Medicare And Social Security Should Be Subjected To Annual Budget Deliberations, A Move “That Could Upend” Those “Guaranteed Benefits Relied Upon By Millions Of Americans.”</p>
<p>TOS: Ryan Mackenzie's Priority: A Radical Plan That Could Gut Social Security & Medicare Benefits</p>		<p>HOST: Are you a vote to cut the spending?" MACKENZIE: "When there are areas where there is waste or a program has just simply outlived its usefulness, it's appropriate to make changes and cuts the funding for certain things at those times. I mean, there's no doubt about that. And that's what every business does every family does. You need to assess your finances on a regular basis. Why in Pennsylvania, I've been a fan of zero-based budgeting starting every year looking at your budget, figuring out what are the things that are appropriate, what needs to be done, and a number of years ago, a group there were about 12 to 15 of us that we were stuck at a budget impasse with our liberal governor. And we decided we spent the summer in a conference room in Harrisburg going line by line through the budget, figuring out areas where we could bring in that wasteful spending." [The Wilkow Majority, Ryan Mackenzie joins Andrew Wilkow, 1:00, 9/7/23] (AUDIO)</p> <p>Zero-Based Budgeting Was “A Method Of Budgeting In Which All Expenses Must Be Justified For Each New Period.” “Zero-based budgeting (ZBB) is a method of budgeting in which all expenses must be justified for each new period. The process of zero-based budgeting starts from a ‘zero base,’ and every function within an organization is analyzed for its needs and costs. The budgets are then built around what is needed for the upcoming period, regardless of whether each budget is higher or lower than the previous one.” [Investopedia, 4/23/23]</p> <p>“Republican U.S. Sen. Ron Johnson indicated that Medicare and Social Security should be subjected to annual budget deliberations, a move that could upend guaranteed benefits relied upon by millions of Americans. Johnson, who is running for a third term in November in a race that could shape the balance of power in the Senate, made his comments Tuesday during an interview on the Regular Joe Show, hosted by Joe Giganti. Federal spending is in two baskets — discretionary spending which comes in annual appropriations in areas like defense and public works and mandatory spending that is generally governed by statute and includes entitlement programs like Social Security and Medicare</p>

		<p>that provide guaranteed benefits. During the interview, Johnson was asked about the PACT Act — aid to veterans who have been exposed to toxic burn pits — and a controversy over discretionary vs. mandatory spending. In his answer, Johnson suggested that he seeks to turn everything in the federal budget into discretionary spending — including Social Security and Medicare — so that programs can be evaluated and fixed.” [Milwaukee Journal Sentinel, 8/2/22]</p>
<p>BACKGRO UND - VIDEO: Whip pan to left [Senior looking at bills; Susan Wild working/m eeting with Seniors; Seniors looking at bill]</p>  <p>TOS: Susan Wild</p>	<p>MUSIC: <i>[changes to a lighter, cheery tone]</i></p> <p>VO: Susan Wild’s priority is making sure seniors get the benefits they’ve earned</p>	<p>As of 2023, Susan Wild Closed 15,980 Constituent Cases, Including Helping Constituents With Issues Related To VA Benefits, Social Security, Tax Refunds, And More.”</p> <p>“Today, Congresswoman Susan Wild announced that she had returned \$10,382,988.11 in federal casework funds back to constituents in the Greater Lehigh Valley this year. This brings the total amount of money she brought home to the district to over \$34.9 million since taking office in 2018. ‘I work every day on behalf of the people of our community, which includes helping constituents who are having issues with VA benefits, Social Security, tax refunds, and more,’ said Congresswoman Susan Wild. ‘I’m so proud of the over \$10.3 million I was able to return to people across PA-07 and the thousands of cases my team closed. I’ll never stop fighting to make the government work better for the Greater Lehigh Valley.’ Congresswoman Wild’s constituent advocates have been busy helping constituents with federal agencies this year. In 2023, Congresswoman Wild’s office closed 4,170 constituent cases, bringing the total number of cases closed up to 15,980 since the beginning of her time in office. Of those constituent cases, the team helped 590 individuals with their passports – more passport cases than were handled from 2019 to 2022 combined! In 2023, the top federal agencies constituent advocates assisted with were the Department of State, IRS, and Citizenship and Immigration Services. Constituents seeking help with these or other federal agencies should click here.” [Rep. Susan Wild, Press Release, 12/14/23]</p> <p>Wild’s Constituent Casework Stories Included Social Security And Military Benefits/Veterans.</p> <p>“Social Security: ‘Thank you from the bottom of my heart. My grandson finally received and was finally acknowledged by the SSA for his documents. In his letter it stated his actual social security card would be forthcoming in approximately 2 weeks. Thank you again, we appreciate all you do.’ – Anne [...] Military Benefits/Veterans: ‘Thank you for your efforts. I have received my first deposit in the new amount and I am good with it.’ - Joanne</p>

<p>Getting Seniors the Benefits They've Earned</p>	<p>'Dear Congresswoman Susan Wild, Thank you for your efforts and follow through to help my mother, who received her correct Veterans Assistance. No Veteran/Veteran's Spouse should be denied what is due. My father would want me to thank you very much. Thank you. I tried very hard to make sense of the VA's process and asked my questions over and over. Without your help I feel that my mother would have lost out financially. She turned 95 in May. I wish you could meet her. On her behalf I say thank you for caring so much. We are grateful to your office for support in obtaining the outcome.' -Barb and Ann." [Rep. Susan Wild, Constituent Casework Stories, accessed 09/06/24]</p> <p>A Rep. Wild Constituent Services Day Event Said: "Learn More About How Her Office Can Help You With Social Security And Medicare."</p> <p>"Constituent Services Day with Sen. Boscola Event Date Tuesday, March 10, 2020 - 10:00 AM to 2:00 PM Address One E. Broad Street Suite 120 Bethlehem, PA 18018 United States U.S. Representative Susan Wild invites you to attend Constituent Services Day at the Office of State Senator Lisa Boscola. Learn more about how her office can help you with: Social Security and Medicare Veterans Affairs Federal Grants Immigration Issues Commendations and Greetings Tours and Tickets in DC." [Rep. Susan Wild, Events, accessed 09/06/24]</p> <p>Susan Wild won the "Social Security Champion award for her record on strengthening Social Security," as she has "always opposed budget cuts to Social Security or any attempts to privatize the program," and is "pushing Congress to increase funding for the Social Security Administration which is needed to make access easier."</p> <p>"On Jan. 13, Wild opened a new district office in Lehigh, where new constituents in Carbon County can receive assistance with federal issues. District staff can help with 'anything you could ever need from a federal agency, whether it's problems getting your tax refund on a timely basis, or a small business issue that you need taken up with the Small Business Administration, or a passport issue. All kinds of things. Medicare and Social Security issues,' Wild said." (<i>Pocono Record Online</i>, 01/20/23)</p> <p>Letter to the editor: "Wild is Social Security champion Last week, I had the opportunity to attend a 'Social Security Works' award ceremony at Lehigh Valley Active Life honoring Congresswoman Susan Wild. She was presented with the Social Security Champion award for her record on strengthening Social Security and Medicare and reducing prescription drug costs. Wild is well-deserving of this award. Wild has always opposed budget</p>
--	---

		<p>cuts to Social Security or any attempts to privatize the program. She led the charge in Congress to allow Medicare to negotiate prescription costs with Big Pharma and cap seniors' drug costs. She is pushing Congress to increase funding for the Social Security Administration which is needed to make access easier. As a senior and a Social Security and Medicare recipient, I am thankful that our congresswoman has such a strong record on Social Security and Medicare. I will be voting for her on November 8 because she will work for seniors.” (<i>Morning Call</i>, 10/26/22)</p>
<p>BACKGRO UND - VIDEO: Broll of Susan Wild with worker</p>  <p>TOS: Susan Wild: Putting the Lehigh Valley First</p> <p>DISCLAIM ER: Paid for by LCV Victory Fund, www.lcvvictoryfund.org, and not authorize d by any</p>	<p>VO: Susan Wild. Putting us first.</p>	<p>As of 2023, Susan Wild Closed 15,980 Constituent Cases, Including Helping Constituents With Issues Related To VA Benefits, Social Security, Tax Refunds, And More.”</p> <p>“Today, Congresswoman Susan Wild announced that she had returned \$10,382,988.11 in federal casework funds back to constituents in the Greater Lehigh Valley this year. This brings the total amount of money she brought home to the district to over \$34.9 million since taking office in 2018. ‘I work every day on behalf of the people of our community, which includes helping constituents who are having issues with VA benefits, Social Security, tax refunds, and more,’ said Congresswoman Susan Wild. ‘I’m so proud of the over \$10.3 million I was able to return to people across PA-07 and the thousands of cases my team closed. I’ll never stop fighting to make the government work better for the Greater Lehigh Valley.’ Congresswoman Wild’s constituent advocates have been busy helping constituents with federal agencies this year. In 2023, Congresswoman Wild’s office closed 4,170 constituent cases, bringing the total number of cases closed up to 15,980 since the beginning of her time in office. Of those constituent cases, the team helped 590 individuals with their passports – more passport cases than were handled from 2019 to 2022 combined! In 2023, the top federal agencies constituent advocates assisted with were the Department of State, IRS, and Citizenship and Immigration Services. Constituents seeking help with these or other federal agencies should click here.” [Rep. Susan Wild, Press Release, 12/14/23]</p> <p>Wild’s Constituent Casework Stories Included Social Security And Military Benefits/Veterans.</p> <p>“Social Security: ‘Thank you from the bottom of my heart. My grandson finally received and was finally acknowledged by the SSA for his documents. In his letter it stated his actual social security card would be forthcoming in approximately 2 weeks. Thank you again, we appreciate all you do.’ – Anne [...] Military Benefits/Veterans: ‘Thank you for your efforts. I have received my first deposit in the new amount and I am good with it.’ - Joanne</p>

<p>candidate or candidate's committee</p>	<p>'Dear Congresswoman Susan Wild, Thank you for your efforts and follow through to help my mother, who received her correct Veterans Assistance. No Veteran/Veteran's Spouse should be denied what is due. My father would want me to thank you very much. Thank you. I tried very hard to make sense of the VA's process and asked my questions over and over. Without your help I feel that my mother would have lost out financially. She turned 95 in May. I wish you could meet her. On her behalf I say thank you for caring so much. We are grateful to your office for support in obtaining the outcome.' -Barb and Ann." [Rep. Susan Wild, Constituent Casework Stories, accessed 09/06/24]</p> <p>A Rep. Wild Constituent Services Day Event Said: "Learn More About How Her Office Can Help You With Social Security And Medicare."</p> <p>"Constituent Services Day with Sen. Boscola Event Date Tuesday, March 10, 2020 - 10:00 AM to 2:00 PM Address One E. Broad Street Suite 120 Bethlehem, PA 18018 United States U.S. Representative Susan Wild invites you to attend Constituent Services Day at the Office of State Senator Lisa Boscola. Learn more about how her office can help you with: Social Security and Medicare Veterans Affairs Federal Grants Immigration Issues Commendations and Greetings Tours and Tickets in DC." [Rep. Susan Wild, Events, accessed 09/06/24]</p> <p>Susan Wild won the "Social Security Champion award for her record on strengthening Social Security," as she has "always opposed budget cuts to Social Security or any attempts to privatize the program," and is "pushing Congress to increase funding for the Social Security Administration which is needed to make access easier."</p> <p>"On Jan. 13, Wild opened a new district office in Lehigh, where new constituents in Carbon County can receive assistance with federal issues. District staff can help with 'anything you could ever need from a federal agency, whether it's problems getting your tax refund on a timely basis, or a small business issue that you need taken up with the Small Business Administration, or a passport issue. All kinds of things. Medicare and Social Security issues,' Wild said." (<i>Pocono Record Online</i>, 01/20/23)</p> <p>Letter to the editor: "Wild is Social Security champion Last week, I had the opportunity to attend a 'Social Security Works' award ceremony at Lehigh Valley Active Life honoring Congresswoman Susan Wild. She was presented with the Social Security Champion award for her record on strengthening Social Security and Medicare and reducing prescription drug costs. Wild is well-deserving of this award. Wild has always opposed budget</p>
---	---

		<p>cuts to Social Security or any attempts to privatize the program. She led the charge in Congress to allow Medicare to negotiate prescription costs with Big Pharma and cap seniors' drug costs. She is pushing Congress to increase funding for the Social Security Administration which is needed to make access easier. As a senior and a Social Security and Medicare recipient, I am thankful that our congresswoman has such a strong record on Social Security and Medicare. I will be voting for her on November 8 because she will work for seniors.” (<i>Morning Call</i>, 10/26/22)</p>
--	--	--

Ad name: One Choice CleanWater_15 – [PA-07 - Contrast](#)

Ad specs: :15s; 16x9; Audience: PA-07 Swing Voters

Visual	Audio	Backup
<p>BACKGROUND - VIDEO: [wall of images, young kids; blue collar worker; middle aged person helping senior person working out]</p>  <p>TOS: Captions</p>	<p>MUSIC: <i>[Open with serious tone music]</i></p> <p>VO: <i>[mature man, serious tone. Even, matter of fact]</i></p> <p>You can tell a lot about someone by their priorities.</p>	
<p>BACKGROUND - VIDEO: Slow motion video of Mackenzie speaking in legislature, side by side with a child</p>	<p>MUSIC: <i>[Becomes a little more ominous and dark]</i></p> <p>VO: Ryan Mackenzie</p>	<p>Ryan Mackenzie voted to allow some Pennsylvania public water systems in “private schools, churches and businesses,” to be exempt from clean water standards, despite studies showing Pennsylvania with the third “worst tap water in the nation.” A <i>Lancaster Online</i> editorial pushed back heavily against the Mackenzie-supported bill, saying the weakening of drinking water protections was dangerous, as “this isn’t a matter of what an institution wants — it’s a matter of what</p>

drinking water from a school fountain



TOS:
Ryan Mackenzie Voted to Weaken Drinking Water Protections in Schools

voted to weaken drinking water protections in our schools

is necessary.” “Protecting our drinking water is crucial. No entity is too small for government regulation. Being small is not a good reason for doing too little.”


Ryan Mackenzie, on September 30, 2020, voted for HB 707, which redefines what qualifies as a community water system, loosening the regulations on churches and tax exempt institutions which provide water. The bill also allows for variances from the treatment technique requirements if the water quality is in accordance with EPA water treatment rules. Originally, the law said that exemptions could not be granted if it would result in an unreasonable risk to public health, the amendment adds that it can only be considered unreasonable risk if there are microbial contaminants in the public water system. (Pennsylvania General Assembly, accessed [06/06/24](#))

An editorial from the *Lancaster Online* Editorial Board on HB707: “State Rep. David Zimmerman, of East Earl, is the primary sponsor of House Bill 707, which would amend 1984’s Pennsylvania Safe Drinking Water Act. The proposed legislation would ‘exempt the water systems of some private schools, churches and businesses from state oversight, even though they are defined as public water systems’ [...] In the memorandum, the lawmaker decries the Pennsylvania Safe Drinking Water Act’s ‘overly broad definition’ of community water systems. The 1984 act defines them as public water systems with at least 15 service connections used by year-round residents, or systems that regularly serve at least 25 year-round residents. ‘Under this definition,’ Zimmerman argues, ‘a private school, church, or business that uses its own water well generally ... (is) regulated accordingly, even though they are not what most of us would consider to be water purveyors or public water systems.’ Being ‘regulated accordingly’ calls for stringent water testing by the state Department of Environmental Protection. Zimmerman doesn’t think that’s right. ‘Our residents and businesses are subject to ever-increasingly rigorous and more costly regulations,’ he wrote in the memorandum. ‘While we must ensure the safest of drinking water, we do not need to hold one-room schools to the standards as our public water companies.’ Yes we do, Rep. Zimmerman. We do need to hold them to stringent standards. Water safety matters everywhere, whether it’s a city system serving tens of thousands or a one-room schoolhouse [...] But his passion — his questioning the need for regulation — is misplaced when it comes to our water systems. Protecting our drinking water is crucial. No entity is too small for government regulation. Being

small is not a good reason for doing too little. Saying he’s working on behalf of his constituents, Zimmerman counters that these ‘institutions want good clean water, but they want to do it on their own and they want to take the liability onto themselves.’ Some, he told LNP, find the regulations too cumbersome and/or too expensive. This isn’t a matter of what an institution wants — it’s a matter of what is necessary. And we don’t think cost should be the concern when protecting the health of our populace. Moreover, we don’t think any institution can simply say it will assume liability ... and let that be the final word. More oversight — not less — of drinking water is needed in our state. A 2018 study out of the University of California, Irvine, declared that Pennsylvania had the third worst tap water in the nation. That calls for boosting safety efforts, not adding exemptions.” (*Lancaster Online*, accessed [06/25/19](#))

***Lehigh Valley News* headline: “Elevated lead levels have been found in six Lehigh Valley schools’ water. What are they doing about it?”** *Lehigh Valley News* headline: “Elevated lead levels have been found in six Lehigh Valley schools’ water. What are they doing about it?” (*Lehigh Valley News*, [09/25/23](#))

Since 2018, “Allentown, Easton Area, Parkland and Southern Lehigh school districts, and Bethlehem Vocational-Technical School and Carbon Lehigh Intermediate Unit 21” have “reported unacceptable levels of lead in their water.” “Since 2018, six local school districts have reported unacceptable levels of lead in their water, and one expert says some of the remediation methods they used are less than perfect. Allentown, Easton Area, Parkland and Southern Lehigh school districts, and Bethlehem Vocational-Technical School and Carbon Lehigh Intermediate Unit 21 have received at least one lead violation in their water since 2018, according to the state Education Department. A recent report from EnvironmentAmerica and the Public Interest Research Group gave Pennsylvania a failing grade in regard to its regulation and treatment of lead in schools’ water.” (*Lehigh Valley News*, [09/25/23](#))

<p>BACKGROU ND - VIDEO: Broll of Susan Wild with young child</p>  <p>TOS: Susan Wild Secured Funding to Remove Lead Pipes</p>	<p>MUSIC: [changes to a lighter, cheery tone]</p> <p>VO: Susan Wild delivered critical funding to remove lead from our drinking water</p>	<p>Susan Wild voted for the Bipartisan Infrastructure Law, which invests \$15 billion into lead pipe removal, the goal of which is “removing 100% of lead service lines,” as there “are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color.”</p> <p>On November 5, 2021, Susan Wild voted for the Bipartisan Infrastructure Law. (Congress.gov, 06/04/21 and House Clerk Roll Call 369, 11/05/21)</p> <p>“There are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color. The Bipartisan Infrastructure Law will deliver resources to remove these lead pipes, in line with President Biden’s goal of removing 100% of lead service lines. The Bipartisan Infrastructure Law invests \$15 billion towards LSLR through the DWSRF. With this investment, 49% of funds will be provided to communities as grants or principal forgiveness loans. State match is not required.” (EPA, 12/22/23)</p> <p>“The EPA is making \$3 billion from the bipartisan infrastructure law available to states to replace lead drinking water pipes, the White House announced Thursday. The funding is part of \$15 billion Congress provided for lead service line replacement in annual installments through 2026. The money is being distributed by states through the Environmental Protection Agency’s Drinking Water State Revolving Fund. The EPA expects the funding to help replace 1.7 million lead pipes across the US.” (Bloomberg Law, 05/02/24)</p>
<p>BACKGROU ND - VIDEO: Broll of Susan Wild with worker, transitions to end card to avoid 49% rule</p>	<p>VO: Susan Wild. Putting the Lehigh Valley first.</p>	<p>As of 2023, Susan Wild Closed 15,980 Constituent Cases, Including Helping Constituents With Issues Related To VA Benefits, Social Security, Tax Refunds, And More.”</p> <p>“Today, Congresswoman Susan Wild announced that she had returned \$10,382,988.11 in federal casework funds back to constituents in the Greater Lehigh Valley this year. This brings the total amount of money she brought home to the district to over \$34.9 million since taking office in 2018. ‘I work every day on behalf of the people of our community, which includes helping constituents who are having issues with VA benefits, Social Security, tax refunds, and more,’ said Congresswoman Susan Wild. ‘I’m so proud of the over \$10.3 million I was able to return to people across PA-07 and the</p>



TOS:
Susan Wild:
Putting the
Lehigh
Valley First

DISCLAIMER:
Paid for by
LCV Victory
Fund,
www.lcvvictoryfund.org,
and not
authorized
by any
candidate
or
candidate's
committee

thousands of cases my team closed. I'll never stop fighting to make the government work better for the Greater Lehigh Valley.' Congresswoman Wild's constituent advocates have been busy helping constituents with federal agencies this year. In 2023, Congresswoman Wild's office closed 4,170 constituent cases, bringing the total number of cases closed up to 15,980 since the beginning of her time in office. Of those constituent cases, the team helped 590 individuals with their passports - more passport cases than were handled from 2019 to 2022 combined! In 2023, the top federal agencies constituent advocates assisted with were the Department of State, IRS, and Citizenship and Immigration Services. Constituents seeking help with these or other federal agencies should click here." [Rep. Susan Wild, Press Release, [12/14/23](#)]

Wild's Constituent Casework Stories Included Social Security And Military Benefits/Veterans.

"Social Security: 'Thank you from the bottom of my heart. My grandson finally received and was finally acknowledged by the SSA for his documents. In his letter it stated his actual social security card would be forthcoming in approximately 2 weeks. Thank you again, we appreciate all you do.' - Anne [...]
Military Benefits/Veterans: 'Thank you for your efforts. I have received my first deposit in the new amount and I am good with it.' - Joanne 'Dear Congresswoman Susan Wild, Thank you for your efforts and follow through to help my mother, who received her correct Veterans Assistance. No Veteran/Veteran's Spouse should be denied what is due. My father would want me to thank you very much. Thank you. I tried very hard to make sense of the VA's process and asked my questions over and over. Without your help I feel that my mother would have lost out financially. She turned 95 in May. I wish you could meet her. On her behalf I say thank you for caring so much. We are grateful to your office for support in obtaining the outcome.' -Barb and Ann." [Rep. Susan Wild, Constituent Casework Stories, accessed [09/06/24](#)]

A Rep. Wild Constituent Services Day Event Said: "Learn More About How Her Office Can Help You With Social Security And Medicare."

"Constituent Services Day with Sen. Boscola Event Date Tuesday, March 10, 2020 - 10:00 AM to 2:00 PM Address One E. Broad Street Suite 120 Bethlehem, PA 18018 United States U.S. Representative Susan Wild invites you to attend Constituent Services Day at the Office of State Senator Lisa Boscola. Learn more about how her office can help you with: Social Security

and Medicare Veterans Affairs Federal Grants Immigration Issues Commendations and Greetings Tours and Tickets in DC.” [Rep. Susan Wild, Events, accessed [09/06/24](#)]

Susan Wild won the “Social Security Champion award for her record on strengthening Social Security,” as she has “always opposed budget cuts to Social Security or any attempts to privatize the program,” and is “pushing Congress to increase funding for the Social Security Administration which is needed to make access easier.”

“On Jan. 13, Wild opened a new district office in Lehigh, where new constituents in Carbon County can receive assistance with federal issues. District staff can help with ‘anything you could ever need from a federal agency, whether it’s problems getting your tax refund on a timely basis, or a small business issue that you need taken up with the Small Business Administration, or a passport issue. All kinds of things. Medicare and Social Security issues,’ Wild said.” (Pocono Record Online, 01/20/23)

Letter to the editor: “Wild is Social Security champion Last week, I had the opportunity to attend a ‘Social Security Works’ award ceremony at Lehigh Valley Active Life honoring Congresswoman Susan Wild. She was presented with the Social Security Champion award for her record on strengthening Social Security and Medicare and reducing prescription drug costs. Wild is well-deserving of this award. Wild has always opposed budget cuts to Social Security or any attempts to privatize the program. She led the charge in Congress to allow Medicare to negotiate prescription costs with Big Pharma and cap seniors’ drug costs. She is pushing Congress to increase funding for the Social Security Administration which is needed to make access easier. As a senior and a Social Security and Medicare recipient, I am thankful that our congresswoman has such a strong record on Social Security and Medicare. I will be voting for her on November 8 because she will work for seniors.” (Morning Call, 10/26/22)